



One day One camera One perspective

**Be a photojournalist for a day.  
Bring a social issue into focus.  
You shoot. We exhibit.  
Together we inspire our community.**

No photo experience or camera required.

Launch Meeting:

**July 20th at 7pm**

**UMKC Campus Bldg. (5322 Troost Ave, KCMO)**

**P: 816.914.7763    E: [IssuePics@BlueYellowMediaArts.com](mailto:IssuePics@BlueYellowMediaArts.com)**

Launch Meeting will outline the when, where and how of the  
**Photo Scramble – Saturday, July 22nd and  
Exhibition – September First Friday in the Crossroads District.**

Issue Pics Initiative sponsored by: >Digital Labrador >Crick Camera >BlueYellow Media Arts

# Invitation to Participate

## **Project Contact:**

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## **Issue Pics Initiative Launches New Visual Arts Project in KC Seeking Amateur Photographers to Participate in a 14-Hour Photo Scramble**

The Issue Pics Initiative has unveiled its citizen photography event. The event will consist of a launch meeting on July 20 (details below) and a 14-hour photo scramble, beginning at 10 a.m. on Saturday, July 22 (details below). The Issue Pics Initiative is designed to highlight social issues large and small in the Kansas City area by exhibiting the results of the photo scramble at a public exhibition. The gallery exhibit will be at Digital Labrador in the Crossroads Arts District as part of the September First Friday events.

The 14-hour photo scramble will provide a fun, creative way for individuals or teams motivated to express to the world the importance, relevance and impact of the social issue closest to them. Photographers are free to shoot the social topic of their choice. The project requires no prior photography experience or camera. The emphasis will be on finding a way to tell a picture story about the issue quickly, simply and engagingly with a disposable camera. Participants will have until Midnight to turn in the project camera. A written statement about the context of the photograph(s), in relation to the larger issue illustrated, will accompany the image(s) in the exhibition.

### **Launch Meeting – Thursday, July 20 from 7p.m. to 9p.m.**

University of Missouri (UMKC), Campus Building, 5322 Troost Ave., Kansas City, MO

The launch meeting on Thursday, July 20, will outline the project agenda, schedule, details and basic how-to. It is the forum for asking and answering the “How do I accomplish this while having a blast?” questions. A \$10 registration fee is required for participation in the Photo Scramble.

### **Photo Scramble – Saturday, July 22 from 10a.m.- Midnight**

Camera pick-up at Digital Labrador, 2130 Washington, Kansas City, MO

### **Gallery Exhibition – Friday, September 1, evening**

Digital Labrador, 2130 Washington, Kansas City, MO

### **About Issue Pics**

Issue Pics is an initiative imagined by BlueYellow Media Arts in partnership with Digital Labrador--digital imaging services and Crick Camera.

The idea at the heart of this project is that there exists a world full of relevant and important issues which can sometimes use a brighter light or a new look to break through the clutter of people's everyday lives. Those of us not in contact with these issues on a daily basis may miss either the challenges or the possibilities inherent in them. The most important element remains the belief that there are people burning with desire to elaborate them.